



جمعية الإمارات للمتداولين في الأسواق المالية
UAE Financial Markets Association

YEARLY SPONSORSHIP
2013

THE COUNTRY

United Arab Emirates the country of wonders has come a long way from once being solely dependent on white pearl to becoming a country highly regarded for its innovation and mammoth projects.

The United Arab Emirates established in the year 1971 is a federation of seven states termed emirates, which are Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al-Quwain, Ras Al-Khaimah, and Fujairah.

It lies at the crossroads of Europe, Asia, and Africa; it taps a vast hinterland comprising 3 continents, 136 nations, and 3.2 billion people.

ABOUT UAE FMA

The UAE Financial Market Association was decreed by the Ministry of Social Affairs in December 2011 and is the standard bearer for financial markets professionals in the United Arab Emirates; we have more than 200 members under the umbrella of the UAE FMA.

The UAE FMA is affiliated to ACI - The Financial Markets Association, the global umbrella body of national associations. The Paris-based body has more than 13,000 members worldwide in more than 60 countries. This makes ACI the largest international association in the wholesale financial markets. ACI - The Financial Markets Association was founded in France in 1955 following an agreement between foreign exchange dealers in Paris and London. UAE Financial market Association seeks to add value to the industry and its members by promoting continuous education and social awareness.

The main priorities of the United Arab Emirates Financial Markets Association are to keep members informed of the changes in the financial industry and provide a forum for discussion in organized events on issues affecting the markets, the UAE FMA enhances educational value and working experience and knowledge by providing appropriate educational services to those with a legitimate interest in the financial markets.

UAE FMA also cultivate greater communication channels among members, markets, and other similar bodies so as to give members the opportunity to network through various events organized by the Association.

OUR VISION

UAE Financial Markets Association works with different financial institutions in the region and worldwide, it is the standard bearer for financial market's professionals in the United Arab Emirates, UAE FMA believes in having a vision and aims that directly reflect the financial market professional community in the region, supporting and enhancing transparent communication through different channels.

Vision:

Governance, Administration, Development and Integration of financial markets in the United Arab Emirates

Aims:

Aim (1)

Provide governance and effective leadership for all financial market activities within the UAE

Aim (2)

Conduct an efficient, successful administrative and financial model

Aim (3)

Adopt professional standards and protocols to ensure the continuity of UAE FMA events and training programs.

Aim (4)

Run educational and development activities for junior members, to increase and improve financial market participation standards in the UAE

COMMITMENT TO SPONSORS

As we continue to grow as one of the premier Financial Associations within the region, the UAE FMA is continually looking to synergize with potential sponsors/ supporters to grow as a brand publically within the financial community and general public as a whole.

We value our partnership with our sponsors, and will ensure to serve our sponsors professionally. We are committed to delivering valuable benefits and a positive partnership experience to each UAE FMA sponsor.

Please note: we will customize sponsorships to meet your specific marketing objectives and to enhance you partnership with UAE FMA.

EVENTS

An essential part of the UAE Financial Market Association is to provide its members with numerous trainings and events throughout the calendar year, we aim to offer our members a diverse program with a number of eminent speakers during events organized by the UAE FMA, and co-operate with leading training institutions worldwide.

UAE FMA Training Event	January
UAE FMA Quarterly Event	March
UAE FMA Training Event	April
UAE FMA Entertainment Activity	June
UAE FMA Quarterly Event	June
UAE FMA Training Event	July
UAE FMA Quarterly Event	September
UAE FMA Training Event	October
UAE FMA Quarterly Event	November
UAE FMA Entertainment Activity	November

Please note: all the events above are placed in tentative dates, and can be changed at anytime during the year.

SPONSORSHIP OPPORTUNITIES

Title Sponsor	\$ 35,000
Affiliate Sponsors	\$ 20,000
Partners/Media Sponsor	\$ 10,000

OVERALL SPONSORSHIP BENEFITS:

- Visible brand presence at the Event
- Enhance the reputation and profile of your corporation
- Access to local financial market traders in the United Arab Emirates

SPECIAL NOTES FOR SPONSORS:

UAE FMA will customize all sponsorships to specifically meet your company's marketing objectives, and to enhance your partnership with UAE FMA. The sponsorship contract will be valid for three years; it can be terminated with a three month notice period.

SPONSOR BENEFIT SUMMARY

TITLE SPONSOR

\$35,000

EVENTS

- One major quarterly event to be named as Title Sponsor (*Note: No Extra Cost*)
- All UAE FMA events to be named as Partner Sponsor

SIGNAGE AND PROMOTIONS

- Logo inclusion on prominent sponsor signage at the event as Title Sponsor
- Live mentions from gala Emcee at the event named as Title Sponsor
- Product distribution opportunity of goodie bag (goodie bag to be provided by sponsor if required)

HOSPITALITY

- Registration of up to 10 Members under UAE FMA 'Members Benefits on www.uaefma.com' (Value of USD 5,000)
- Sponsors Agenda 'about product and services provided' (35 minutes presentation during event named as title sponsor)

DIRECT ADVERTISING

- Full page colour advertisement on UAE FMA Telephone Directory (Value of USD 3,000)
- Logo inclusion on all emails sent to UAE FMA invitees regarding the event as Title Sponsor
- Logo inclusion on all emails signatures as Affiliate Sponsor
- Sponsor signage banner on stage and all surrounding area of the event (8 Banners)

PUBLIC RELATIONS

- Business name, logo, and link on UAE FMA website
- Prominent business logo inclusion on UAE FMA invitation/emails as Title Sponsor
- Acknowledged as Event Title Sponsor in all press releases, media relations, website, etc

AFFILIATE SPONSOR

\$ 20,000

EVENTS

- One quarterly event to be named as Affiliate Sponsor (*Note: No Extra Cost*)
- All UAE FMA events as Partner

SIGNAGE AND PROMOTIONS

- Logo inclusion on prominent sponsor signage at the event as Affiliate Sponsor

HOSPITALITY

- Registration of up to 5 Members under UAE FMA 'Members Benefits on www.uaefma.com' (Value of USD 3,000)
- Sponsors Agenda 'about product and services provided' (10 minutes presentation during one event named as Affiliate Sponsor)

DIRECT ADVERTISING

- Full page colour advertisement on UAE FMA Telephone Directory (Value of USD 2,000)
- Logo inclusion on all emails sent to UAE FMA invitees regarding the event as Affiliate Sponsor
- Logo inclusion on all emails signatures as Affiliate Sponsor
- Sponsor signage banner surrounding area of the event (4 Banners)

PUBLIC RELATIONS

- Business name, logo, and link on UAE FMA website
- Prominent business logo inclusion on UAE FMA invitation/emails as Affiliate Sponsor

PARTNERS/MEDIA SPONSOR

\$ 10,000

EVENTS

- All UAE FMA events as Partner

SIGNAGE AND PROMOTIONS

- Logo inclusion on prominent sponsor signage at events as Partner

HOSPITALITY

- Registration of up to 5 Members under UAE FMA 'Members Benefits on www.uaefma.com' (Value of USD 3,000) '**1st Choice**'

DIRECT ADVERTISING

- Full page colour advertisement on UAE FMA Telephone Directory (Value of USD 2,000) '**2nd Choice**'
- Logo inclusion on all emails sent to UAE FMA invitees regarding the event as Partner
- Logo inclusion on all emails signatures as Partner
- Sponsor signage banner surrounding area of the event (2 Banner)

PUBLIC RELATIONS

- Business name, logo, and link on UAE FMA website
- Prominent business logo inclusion on UAE FMA invitation/emails as Partner
- Acknowledged as Event Partner in all press releases, media relations, website, etc

Note: Please select one of the 2 choices above

SPONSORSHIP CONTACTS

If you would like to sponsor and accept one of the above sponsorship opportunities, kindly contact

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Alternatively, you could visit our website on www.uaefma.com and fill in the sponsorship form and we will contact you regarding the sponsorship.



www.uaefma.com