7th EDITION

THE GLOBAL BLOCKCHAIN CONGRESS Celebrating DeFi and NFTs

June 21st & 22nd, 2021 Dubai, UAE





Title Sponsor

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The Global Blockchain and DeFi Congress event set the gold standard in investors conferences. From the caliber of the speakers & panelists to the white-glove service provided by the organizers; any investor, project or thought leader in the space should strongly consider participation. Meetings were tailored exactly to our needs and the partnerships we formed from the events are invaluable. We will regularly be attending all of these events moving forward. Thanks again to Hadi, Rim and the rest of the Agora Group team!

Clifford Sarkin

COO CasperLabs



7th EDITION The 7th Global Blockchain and DeFi Congress Celebrating DeFi and NFTs

Blockchain and DeFi Funding Pre and Post Covid 19

The Blockchain industry is not immune to the uncertainties of the market.

- NFTs are the talk of the Crypto world this year. What do regulators think of them? How can one invest in them and what are the opportunities and challenges facing them?
- DeFi in 2021: Would scalability woes be solved? The DeFi insurance sub-sector was one of the hottest parts of DeFi in 2020. Will it continue to grow in 2021? Would staking take center stage?
- How is Blockchain fairing in the age of Covid 19?
- Are projects still getting funded?
- Where are these funds coming from?
- Is raising funds during and after Covid 19 different from how it was before?

Join us on June 21st and 22nd, 2021 to find the answers to these and other important questions



The Global Blockchain & DeFi Congress leverages the experience gained through the hosting of the first 6 editions of the event to ensure maximum return on investment for all our sponsors.

This is not a conference nor an exhibition.

This is an exclusive, closed-door, congress between investors and hand-picked Blockchain & DeFi projects looking to raise funds. It is the only event of its kind and it will bring together qualified investors (VCs, Private Equity Firms, Family Offices, Crypto Funds and High Networth Individuals) with Blockchain & DeFi startups looking to raise funds.



What makes The Global Blockchain & DeFi Congress different?

- The event is not a conference or an exhibition, it is an investment platform.
- The entire event is focused on prearranged meetings between you and qualified investors of your choice.
- This format guarantees the best return on investment of your time and money.
- Qualified investors (Family Offices, VCs, Private Equities, Crypto Funds, etc) will meet with you to explore the opportunities of investing in your company.

How does it work?



We bring the investors for you.



We qualify them for you.



We send you, 10 days prior to the event, a complete list of investors attending the event, including their company names, job titles, investment budget, and background info.



You choose the investors you want to have one-on-one meetings with during the event.



We arrange one-on-one meetings for you with the Investors of your choice ϑ send you your personalized schedule before the event.

- 60 Investors with a combined budget of over 5 Billion Dollars.
- Only 15 Blockchain & DeFi Startups will be introduced to the Investors.
- Live Streaming of all pitches with more than 10 thousand viewers.



This is how we qualify the investors

The investors have all been qualified based on the following:

Each investor fills in a booking form that extracts important data for you: Their name and title, contact details, the name of the investment organization they represent, the type of investment organization they represent (VCs, Private Equity, Crypto Fund, Family Office, etc), their investment budget, the industries they invest in and their investment strategy (short-term or long-term focused).



They are the ultimate decision makers in the organization when it comes to investment decisions.



They are actively looking to invest in Blockchain & DeFi Startups & Digital Assets.



They have a minimum investment budget of \$5 Million.

Investors Invited to attend

Asas CapitalManaging Director, InvestmentsBinance LabsDirector7CC Blockchain InvestmentsManaging DirectorCrypto.com CapitalCo-FounderCV VCFounder & Board MemberDeFi CapitalPartnerDraper Goren HolmFounding PartnerFD7 VenturesManaging DirectorGrowmore GroupChief Investment OfficerLEAD Ventures - The Office of Sheikh Sultan Bin Abdullah Al QasimiCEO & Managing DirectorMiddle East Venture PartnersFounder & CEOOlexFounder & CEOParaFi CapitalManaging PartnerPhoenix VCManaging PartnerPhoenix VCManaging PartnerPrivity FZ LLECEO & FounderTezos FoundationManaging DirectorThe Private Office of Sheikh Saeed Bin Ahmed Al MaktoumSenior ManagerWoodstock FundChief Investment Officer	Alphabit Digital Currency Fund	Managing Director
7CC Blockchain InvestmentsManaging DirectorCrypto.com CapitalCo-FounderCV VCFounder & Board MemberDeFi CapitalPartnerDraper Goren HolmFounding PartnerFD7 VenturesManaging PartnerGrowmore GroupChief Investment OfficerLEAD Ventures - The Office of Sheikh Sultan Bin Abdullah Al QasimiCEO & Managing DirectorMiddle East Venture PartnersFounder & CEOO1exFounderParaFi CapitalManaging PartnerPhoenix VCManaging PartnerPrivity FZ LLECEO & FounderTezos FoundationManaging DirectorThe Private Office of Sheikh Saeed Bin Ahmed Al MaktoumSenior ManagerWoodstock FundChief Investment Officer	Asas Capital	Managing Director, Investments
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Woodstock Fund Chief Investment Officer	Tezos Foundation	Managing Director
Woodstock Fund Chief Investment Officer	The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum	Senior Manager
	Woodstock Fund	Chief Investment Officer

Photos From Previous Events



















Media Coverage

UAE Agora Group pave the way for Blockchain startups to meet with MENA investors

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UAE Agors Group pove the way for Blackchain startups to meet with MENA investors



UNLOCK

The term Apora is a Greek word that means a public open space used for assembles and matrices UAX Apora Group has brough just marines the 21th demany. Apora group which began operations in 2018 was a pilot devices that both Rm W A Accil and Had Mataxie made when they tell hart the exhibition and conference formal was broken.

UNLOC4 interviewed Rim and Heal on the wege of the Ibh Edition Global Blockchein Congress and the DeFi ongress bong hold on Ith and 10th of Fabruary at the Intercommental Dubai Pearvail Chystain Rubau UAE.

Agos doog with its headparters in UAB and offsee in Leasens and Canada has cours to change the way ordeneous and meaning are held. As Min Mind, Co-Pointee and darauge Declara stated, "We developed a new territer under the term of devoters congressed that are unique in 20th their associativity and tomas, where we pro-amplies does not environ terreturns and comparison alroyoffse a trought providing went. We die to waiting to the one one meetings of 20 meanses each between decision makes from the investment add and cattupp or writtee beaming thange to entry.

She adds, "Most of our congresses center around how disruptive technologies such as Biochthals and All are changing healthcare sectors, education, cyber security, of and gas, and Fintech." The man values of Agos are transportency and obligating on their premies. News Markets Megoline People Chyptopedia Industry Const Miss Rubust jouris 2001

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COINTELEGRAPH

The future of money

The Global DeFi Congress by Agora Group on Feb 10 in Dubai



Agara is proud to announce the launch of the Tirst and only event focused on decompliced functions in the MBNA region. The Global DeR Congress will take place on Feb. 10, 2021, In Cubar, with the participation of the Sharyah Reserch, Technology and Innovation Park, the Ministry of Science and Technology Policy of Japan, the governing council of the internetional instatuse for the Writinous of Phrase Law and the molik group for organizational residued for the Writinous of Phrase Law and the molik group for organization of the Ministry of Finnere of Landa.

The event is a one-day congress comprising collaborative strategic discussions on how



The 6th Edition of the Global Blockchain Congress takes place on February 9th 2021



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The first five editions of the Global Biochchein congress were a termentous success and according to the opparisers Agors Group, they were able to host more than 450 investors and more than 90 opportunity strategies and were able to race Millions in funds for our participating projects.

Pitches are good and all, and have you ever as a satelle for it hours with 20 minutes one-sinone meetings bit to locating invescuent Zaya is a tent toust it unit to thin continuon bary year, and it was the speed calorg with investme. Tred 8 EXACTLY HOW'T SHOULD BE: Typone in Doods or can get these, and are locating in tests chards the your despect the spream of Backford, Co-Power, LandPerio. The is an exclusive, object-oper Congress to connect surges with investment and worker thanks.

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6th Global Blockchain Congress by Agora Group on February 9th in Dubai.



The 6th edition of the world-removined Ragship Global Nockchain Congress

In Apan Group Linking places in Helmany Hit and Yole 2021 in Deba. The conference bases an among live up of paraless including Hyportch Address both Phi Schüferscy Hamis Hohmmed AL Mahmauk, CEC of Shaph Research, Technology and Innovecine Pask (RRTIR)- Depary charman of IDSCO, Charman of EVC, CMCC, Mik Linking Yandhao, Talamita, Minister of State for Science and Technology Feloxy aligns, the Destiney Babba Beala, Chorneng Council of the UHDRMCT and Ismme Minister of Justice of Locks, and Prenis Zigakis, Head of Unit, Digital Prevastion and Bealanas, Esimpson Commission.

The first five editions of the Global Blockchain congress were a tremendous success and we were able to host more than 450 investors and more than 90 blockchain startups and were able to aske

EXANTE Will Be Media Partner of the Global DeFi Congress by Agora Group & TDeFi in Dubai

datasy 2023, 1025



10 February 2021 | 11:00

The first and only event focused on Deli in the MINA region co-hosted by TDeli the Global Deli Congress will take place on February 10, 2021, in Duba.

The guests of the event include the Sharph Rasearch, Technology and Innovation Park, The Ministry of Source and Technology Rolicy of Japon. He Govering Council of the International Institute for the Unification of Private Law and the Work, Group for Cryptocurrency Regulation of the Ministry of France of Lanin, Ress Roundidon, Caperulas and The Digital Innovation and Biocham Unit of the European Commission.



This month we attended the 5th edition of the Global Blockchain Congress and inaugural CeRi Congress hosted by AgoraGroup

We would like to extend our congratulations to the Agora Team for pulling off a cafe- driven, successful and great event #Kaddos

Mohamed Al Banna Hadi Malaeb Rim D Aridi May D Abory



UAE Agora Group Launches DeFi Congress in February

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The event is a one-tay integress comprised of obligations strange discussions on how to best bold the open financial system. The congress is a bridge that will being together levelus, regulators, solution provides and subject matter support to down, their and dashings the existing translat equals and propositions and exponenties on how to challenge and improve on transic openet mough DeV.

The event will be centered on 4 topics

- Who owns the bridge? The builders of DeFi Platforms.
- Who regulates the bridge? Regulators and Governance around DeFi
 Who crosses the bridge? End users of DeFi Products
- Who finances the bridge? Investment opportunities and challenges in DeFi

Attendees From The First Six Blockchain & DeFi Congresses



ATTENDEES VISITED FROM MORE THAN 70 COUNTRIES



Co-Host



Based in the UK, TDeFi is the world's first acceleration program dedicated to Decentralised Financing. A group of professionals and serial entrepreneurs with diverse experience in various aspects of 'Traditional Finance' and CryptoCurrency Projects, came together to bring order, compliance, precision, business, connections, and most importantly, 'Real-world utility' to this emerging industry.

TDeFi has structured an intensive mentor-driven program that brings all the building blocks for a DeFi startup under one roof through the established portfolio companies of the Partners/In house group infrastructure serving the Fintech and Crypto ecosystem for over 4 years. TDeFI incubated xBTC, OroPocket, POP Network, Dfyn Network and Cashfi in its pilot cohort.

TDeFI is powered by Tradedog - A Crypto investment advisory firm that provides market intelligence and analysis to the institutional and retail investors.

Check out more details at www.tde.fi and www.tradedog.io



7th Edition Title Sponsor

Wonkly



Woonkly is an AMM Dex and a DeFi Cross-Chain protocol that powers an NFT Decentralized Social Network. It allows users to exchange tokens between BEP20 and ERC20 networks, to stake with its token (WOOP) and earn a direct percentage of Woonkly's net profit.

It also allows users to create, buy, sell, and share NFTs (such as videos, audios, texts, images) with just two clicks.

Sponsors & Partners

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COINSTELEGRAM



Previous Sponsors & Partners





















Testimonials



It was really a fantastic experience for me and for PlanetWatch: we all felt the energy and the excitement in the room; this event is a must to be attended for whoever wants to be involved in the blockchain ecosystem in the region; many interesting topics (that include education, finance, environment, social, oil and gas, payments) were covered in details and the quality of these discussions were very high; as a summary, super well done to Agora team, you have been courageous to organize this live event and you succeeded big times! See you at the next event.

Pitches are good and all, but have you ever sat on a table for 8 hours

with 30 minutes one-on-one meetings with 50 rotating investors?

Agora is next level. I went to this conference last year, and it was like

speed dating with investors. THIS IS EXACTLY HOW IT SHOULD BE.

If you're in #Dubai or can get there, and are looking to raise funds

Dario Di Lelio PlanetWatch Business Development Manager – MEA



AOCP attended the 3rd edition of the Global Blockchain Congress to raise funds and met over 20 investors here in Dubai, including the Sheikh Sultan of Sharjah and we are very happy to announce that we just got our first investment deal for \$1 million. Many thanks to Hadi and the team. You are a superman with the most amazing network of investors. Amazing event, best I've ever attended.

Anderson Tan Alpha Omega Capital *Co-Founder*



There are roughly 4 blockchain events daily somewhere in the world which make it difficult for good projects to raise capital and actually present to real investors. Agora has been one of a few companies that connects entrepreneurs and investors directly and adds real value! Not only do they connect investors and entrepreneurs but with style, class and professionalism!

Juan Engelbrecht Mobu *CEO*



The Global Blockchain Congress and the Global DeFi Congress offer a very unique and customised format where investors get to meet with projects one to one. We find this format very effective in identifying potential investment opportunities. I really enjoy attending Agora's events and will continue to do so in the future.

Saeed Hareb Al Darmaki Alphabit Digital Currency Fund Managing Director

for your project, this is your jam.

Nikita Sachdev

LunaPR.io

Co-Founder



The Agora Global Blockchain Congress brings five of the best ingredients for Enterprise Blockchain Success: 1-great keynotes, 2-innovative Blockchain projects, 3-Institutional funds & investors, 4-Face to face pre-scheduled meetings, 5-amazing networking opportunities. This enables the ecosystem to be funded, develop and mature.

Jorge Sebastiao Global Blockchain Organization CEO



I had an opportunity to visit and talk at a few blockchain conferences during my cryptocurrency career. The last event organized by Agora Group was one of the special ones because it gave me the opportunity to meet with high-profile investors interested in the blockchain space. It was a great event organized by professionals in their field. Wish to have more events like this one.

Kamil Brejcha Dexfin Founder & CEO



Very productive and efficient event to reach 20-40 investors in 2 days!! Awesome job Agora. I now have about 35 interested investors to follow up for VodiX.io. Very excited.

Darren Lu President Vodi App President & CEO



Words can't express my appreciation for all that you have done for me. It was the best experience I had as a professional and as a project seeking funding. I will always remember this and recommend it to relevant parties.

Ahmed Al Marjeby Meterqubes Co-Founder & CEO



We liked the opportunity to get in touch with so many potential investors. We are still in touch with some of them and are moving towards the financing of our project.

Jorge Enrique Montes Emet Business Group General Counsel



Agora's event exceeded my expectations. Very professionally curated agenda and most importantly the attending audience made a difference. In a market full of events and conferences the methodology of executing these businesses should be different, they understood it well. Kudos to the team! Wishing them all the best.

Nameer Khan MENA Fintech Association Founding Board Member



As a whole, I really liked the way Agora pulled off the entire event with such sheer class. With a seamless management and helpful processes, it gave a real nice experience to the delegates and projects as well. A big thumbs up from DeFi11 for the post event support that was provided. Highly appreciated!

Ritam Gupta CEO DeFi11



Thank you Agora Group for the great services and support during the DUBAI event. We appreciated the organization of the 1:1 meetings and the high quality of delegates.

Christian Roemlein Intelligent Fluids *CEO & Managing Partner*



The Global Blockchain Congress in Dubai is one of the most exclusive events for innovators, startups and investors, bringing people together. We didn't experience the event as just one conference among many, but it was about companies and investors to really move forward and close deals and partnerships.

Daniel Kohler edeXa, CEO



We love the format of the Global Blockchain and Global DeFi Congress. The meetings with the projects are well organised and they are very effective in identifying investment opportunities. We are in talks with many projects that we have met at the event and we look forward to attending the next edition.

Bijan Alizadeh Phoenix VC Managing Partner



What a phenomenal event!! Thank you so much for all of your hard work. It was the most innovative and valuable blockchain event the industry has seen. Can't wait for future editions!

Amanda Joki Ludena Protocol Senior Marketing Manager



Agora's events have been very profitable and crucial for us at the private office. It always brought us in contact with the decision makers and potential companies. We have strategic partnerships with a few of the companies that we met at Agora's events."

Maisa Vahedi Sheikh Saeed Bin Ahmed Al Maktoum Senior Manager



I really enjoyed the Global Blockchain Congress - it was good to see people in person again and to share our ideas. There were many motivated companies all trying to pioneer and build in this new DeFi space. I would recommend going to an Agora event to network and also meet interesting startups.

Amadeo Brands DeFi Capital Partner & CTO

Program - The Global Blockchain Congress

Day 1 - Monday	Day 1 - Monday, June 21 st , 2021		
08:00 - 09:00	Registration and refreshments	11:00 - 11:15 15 Minutes	Coffee Break and Networking Session
09:00 - 09:10	Opening remarks		One to One Meeting - Ballroom 2
10 Minutes	Welcome of the chairman of the event	11:15 – 11:30	
09:10 - 09:30	Keynote Opening Address	15 Minutes	Meeting 1
20 Minutes	ТВА	11:30 – 11:45 15 Minutes	Meeting 2
09:30 - 10:00	Panel Discussion	11:45 – 12:00 15 Minutes	Meeting 3
30 Minutes	The State of Blockchain Regulation and Governance in the UAE	12:00 – 12:15 15 Minutes	Meeting 4
10:00 – 10:10 10 Minutes	Sponsor Presentation	12:15 – 12:30 15 Minutes	Meeting 5
10:10 – 10:20 10 Minutes	Sponsor Presentation	12:30 – 12:45 15 Minutes	Meeting 6
10:20 – 10:30 10 Minutes	Sponsor Presentation	12:45 – 13:00 15 Minutes	Meeting 7
10:30 - 10:40 10 Minutes	Sponsor Presentation	13:00 - 14:00 60 Minutes	Prayer break and lunch
10:40 - 10:50 10 Minutes	Sponsor Presentation	14:00 – 14:40 40 Minutes	Panel Discussion
10:50 – 11:00 10 Minutes	Sponsor Presentation		Marketing of digital assets – how to identify, approach and talk to investors in order to raise funds.

14:40 – 15:00 20 Minutes	Fireside Chat The Institutionalisation of Bitcoin and
	Blockchain
15:00 - 15:15	Presentation
15 Minutes	Post-COVID: How 2020 Changed Blockchain Landscape
15:15 – 15:30 15 Minutes	Coffee Break
15:30 – 15:45 15 Minutes	Meeting 8
15:45 – 16:00 15 Minutes	Meeting 9
16:00 – 16:15 15 Minutes	Meeting 10
16:15 – 16:30 15 Minutes	Meeting 11
16:30	Chairman closing remark and end of Day One

Gala Dinner to all participants – from 8:30 pm

Join us for a hearty meal and a good conversation after a productive day at the Congress



Program - The Global DeFi Congress

Day 2 - Tuesda	y, June 22 nd , 2021		
08:00 - 09:00	Registration and refreshments	11:00 – 11:30 30 Minutes	Coffee Break and Networking Session
09:00 - 09:10	Opening remarks	11:30 - 11:45	Meeting 12
10 Minutes	Welcome of the chairman of the event	15 Minutes 11:45 – 12:00	-
09:10 - 09:30	Keynote Address	15 Minutes	Meeting 13
20 Minutes	Crypto Has Always Been About DeFi	12:00 – 12:15 15 Minutes	Meeting 14
09:30 – 10:00	Panel Discussion	12:15 – 12:30 15 Minutes	Meeting 15
30 Minutes	Building the Bridge Between NFTs and DeFi	12:30 – 12:45 15 Minutes	Meeting 16
10:00 – 10:10 10 Minutes	Sponsor Presentation	12:45 – 13:00 15 Minutes	Meeting 17
10:10 – 10:20 10 Minutes	Sponsor Presentation	13:00 – 14:00 60 Minutes	Prayer break and lunch
10 Minutes 10:20 - 10:30		14:00 - 14:45	Panel Discussion
10.20 – 10.30 10 Minutes	Sponsor Presentation	45 Minutes	When Will Institutional and Decentralized
10:30 – 10:40 10 Minutes	Sponsor Presentation		Finance Converge?
10:40 - 10:50		14:45 - 15:00	Presentation
10 Minutes	Sponsor Presentation	15 Minutes	The rise of DeFi: from Hype to Real Life
10:50 – 11:00 10 Minutes	Sponsor Presentation		Use Case

15:00 – 15:30 30 Minutes	Coffee Break and Networking
15:30 – 15:45 15 Minutes	Meeting 18
15:45 – 16:00 15 Minutes	Meeting 19
16:00 – 16:15 15 Minutes	Meeting 20
16:15	Chairman closing remark and end of Congress



Event Cocktail Reception June 20th at 6 pm

The exclusive Cocktail Reception of the Global Blockchain Congress will be hosted at a luxury yacht in Dubai.

Join us for an evening of smooth sailing and networking alongside Dubai's gorgeous shoreline and enjoy a sumptuous selection of great food and refreshing drinks.





Brought to you by

Sponsorship Packages

Strategic Partner







Pre-Event Deliverables

- Partner recognition as Strategic Partner in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc.
- Full database of attending investors with their names, position, contact details and breakdown of their budget and investment appetite 10 days before the event's date.

Live Event Deliverables

- Partner recognition as Strategic Partner during event opening.
- Live presentation speech in front of all attendees.
- Seat on one of the panel discussions.
- Live streaming of your presentation.
- Live streaming of the panel discussions.
- 20 one to one meetings with investors.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 4 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, 2 breakfasts, 4 coffee breaks, 2 lunches and 1 Gala Dinner.

Post Event Deliverables

- Keynote video featured on the event's website.
- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Edited video of the panel discussion provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

For pricings please contact: info@agoragroup.ae

Gold Sponsor





Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all Event's media/promotion: Includes event website, brochure, stage back-drop, event booklet, event post-event report, etc.
- Full database of attending investors with their names, position, contact details and breakdown of their budget and investment appetite 10 days before the event's date.

Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening.
- Live presentation speech in front of all attendees.
- 12 one to one meetings with investors.
- Partner's logo and branding as Gold Sponsor on all marketing material at the event.
- Live online streaming of the your presentation.
- 3 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, 2 breakfasts, 4 coffee breaks, 2 lunches and 1 Gala Dinner.

Post Event Deliverables

- Keynote video featured on the event's website.
- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

Silver Sponsor





Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc.
- Full database of attending investors with their names, position, contact details and breakdown of their budget and investment appetite 10 days before the event's date.

Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening.
- 8 one to one meetings with investors.
- Partner's logo and branding as Silver Sponsor on all marketing material at the event.
- 2 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, 2 breakfasts, 4 coffee breaks, 2 lunches and 1 Gala Dinner.

Post Event Deliverables

- Access to high level post-event report.
- Database of all delegates.



Head Office Location

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