



بنك الإمارات دبي الوطني
Emirates NBD

Weekly
12 January 2014

Tim Fox
Chief Economist
+971 4 230 7800
timothyf@emiratesnbd.com

FX Week

Emirates NBD was the best forecaster of USD/JPY, USD/CAD and AUD/USD in 2013 according to the latest Q4 Bloomberg FX survey.

USD gives back early 2014 gains

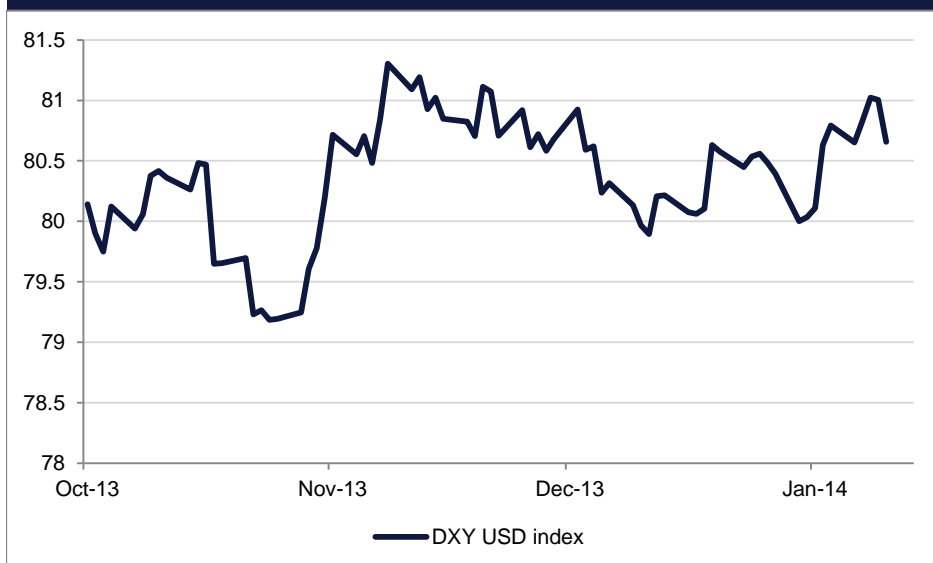
After starting 2014 strongly the USD gave back some of its gains following the weaker than expected December US jobs report. Non-farm payrolls showed a rise of just 74k during the month, less than half what was expected and the lowest since 2011. Admittedly the unemployment rate fell to 6.7% from 7.0% but this was because of another reduction in the participation rate - an expression of subdued confidence on the part of the working population. However, the weak payrolls figures were depressed by poor weather and are eventually likely to either be revised or prove to be only a temporary slowdown.

But Fed tapering should restore its strength

Consequently the Fed seems unlikely to slow the pace of QE tapering when it meets later this month (January 28-29th) especially as other US data releases have remained quite firm. Fed officials have already indicated that they are not inclined to react to one month's payroll number, with even the dovish St Louis Fed President Bullard predicting that the Fed will keep tapering. The minutes of the December FOMC talked about a 'measured' pace of tapering so we would expect that the Fed will still follow the USD10bn reduction of asset purchases announced in December with another USD10bn later this month, which should help to restore the USD's early year strength.

The coming week sees US retail sales and industrial production data for December reported and these are also likely to show some of the impact from the bad weather, which could easily carry over into January as well given the icy conditions being experienced recently. However, for these reasons near-term soft US economic data may well be looked through by the markets with investors increasingly looking for direction from factors elsewhere.

USD gives back early 2014 gains as jobs data disappoint



Source: Bloomberg, Emirates NBD Research

ECB strengthens its 'dovish' guidance

Indeed the interruption to the USD's uptrend came as the signals for the EUR and GBP were also becoming less favorable. These may actually have helped to contain the USD's sell-off on Friday, especially against the EUR. Following the dip in Eurozone core inflation to a new cycle and historical low of 0.7% in December the ECB reinforced its forward guidance when it met last week, with President Draghi 'firmly reiterating' that the ECB 'expects to keep the key ECB interest rates at present or lower levels for an extended period of time'.

Furthermore Draghi also strengthened his language regarding the instruments at the ECB's disposal, saying that the ECB was prepared to use all policy tools 'permitted by the Treaty' to take further 'decisive action' if needed. While expressing doubt as to whether inflation would actually fall much further, Draghi effectively covered himself for such an eventuality. The markets began to interpret this commitment as a veiled reference to the possibility of asset purchases by the ECB, or Quantitative Easing, something that so far the ECB has been resistant to do so that it is not seen as financing government borrowing.

EUR/USD risks still to the downside

Opening the door to this possibility should in the near term serve to cap EUR gains, but in the medium-long term recourse to such measures would see it begin to lose ground. Our one-month EUR/USD forecast remains at 1.34 on the assumption that the FOMC will announce another reduction in QE in late January while the trends in Eurozone money and credit are likely to remain anemic thus maintaining the potential for more decisive ECB steps. Further out we still anticipate the EUR falling below 1.30 over the 6-month time horizon as the ECB has to come to the table with more stimulus measures, although we have raised our 12-month forecast to 1.25, from 1.20 previously.

USD/JPY unwinds strong holiday gains

USD/JPY was the main casualty of the US jobs data, as it had previously been the main beneficiary of signs of US tapering over the holiday season, reaching as high as 105.44 and above our former 3-month target. As 2014 gets underway attention will remain on US monetary policy, but Japanese monetary policy and fundamentals will also assume more significance in H14. In particular, policymakers will be closely watching spending patterns prior to the consumption tax increase due on April 1st. The Bank of Japan is targeting an inflation rate of 2.0% in early 2015 and progress has already been made thanks to the 20% decline of the JPY since massive QE was announced last April, with core inflation already reaching 1.2% in November.

However, signs that consumption could stall ahead of the tax hike may spur the need for more monetary policy stimulus, as weak demand could prevent the pick-up in inflation already seen from being sustained. The current account balance for November will be released in the coming week, which is likely to show a second successive monthly deficit as imports are likely to have risen ahead of the tax increase. Japan's move into deficit could be a double-edged sword for the JPY, however. On the one hand it would normally be construed as negative for traditional balance of payments reasons, but with implications also for consumption, growth and policy the outcome may be more complex

GBP/USD recaptures 1.65 but momentum to slow

Markets are also awaiting an expected tweaking in the Bank of England's forward guidance, to lower the unemployment threshold at which a rate hike would be considered. The GBP benefited from the lack of action at the January MPC meeting, and with the US data disappointing a day later GBP/USD has recovered back to 1.65. Next week's BOE monetary minutes and the unemployment data will be the next

main focus in regard to these issues, but before then inflation and sales data in the coming week may deflect sentiment slightly from thoughts of a monetary tightening, with inflation expected to be on the BOE's target but with sales over December expected to have been slow. Accordingly, upward momentum in GBP may again soon begin to run out of steam.

AUD and CAD struggle in face of easing bias

The AUD has also recovered from early year lows, but we still see it having downside risks estimating another 10% decline against the USD over the course of the year to 0.80. The biggest driver for the AUD will be the relative stance of monetary policy of the RBA, which will veer towards being dovish, especially when compared to the US Fed and also compared to its main regional competitor the RBNZ which is biased to tighten. We would not rule out another cut in interest rates by the RBA this year, as it sees the AUD as still being overvalued, a view that we would broadly share, seeing long-term equilibrium somewhere between 0.70-0.80.

The CAD is also struggling at the start of the year, with its weakness accelerating in the wake of Canada's December employment data which fell by 45.9k, with the unemployment rate rising to 7.2% from 6.9%. Other data points since the start of the year have also been disappointing, with the Ivey activity PMI falling back into contraction territory in December and with inflation continuing to undershoot the 2.0% target, standing currently at 0.9%. USD/CAD has already almost reached the 1.10 level we had penciled in for it in 2014, causing us to lift our forecast to 1.15 against the backdrop of the Bank of Canada also mulling the need to cut interest rates from their current 1.0% level.

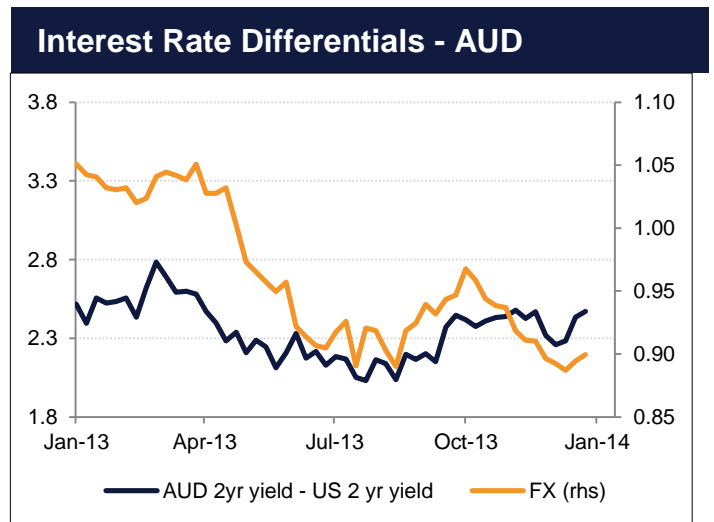
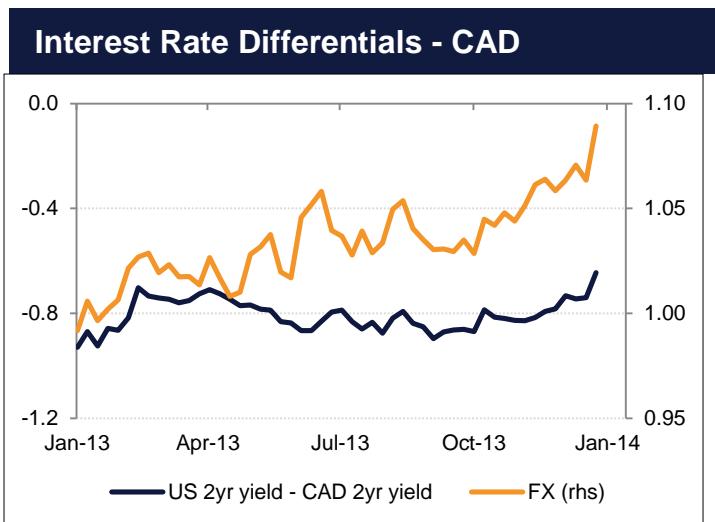
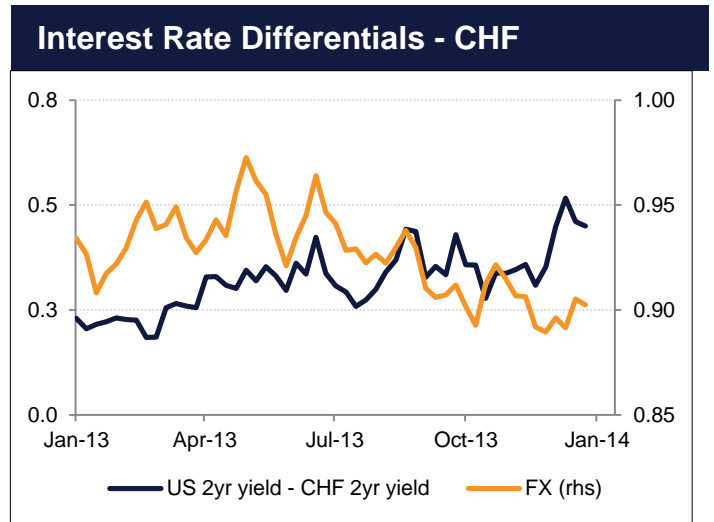
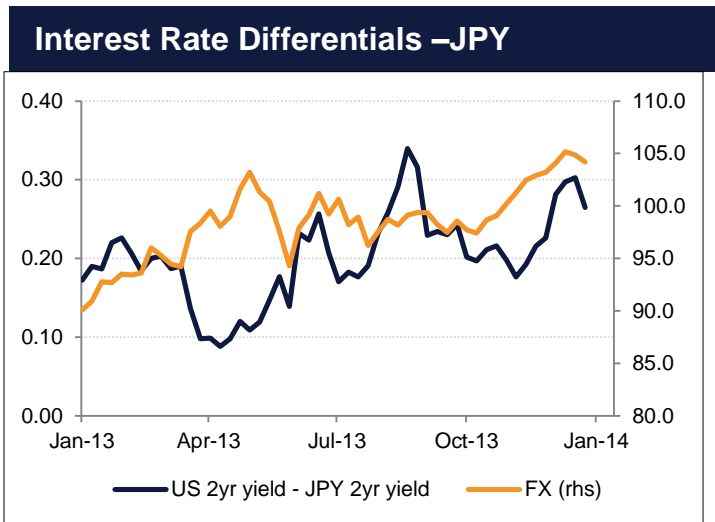
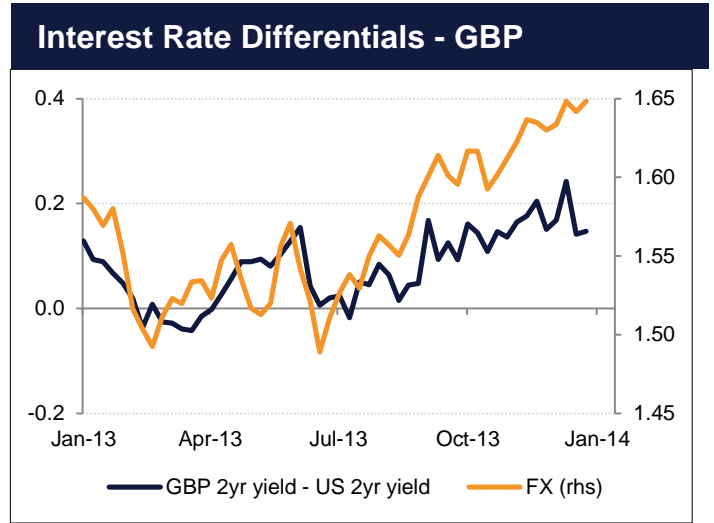
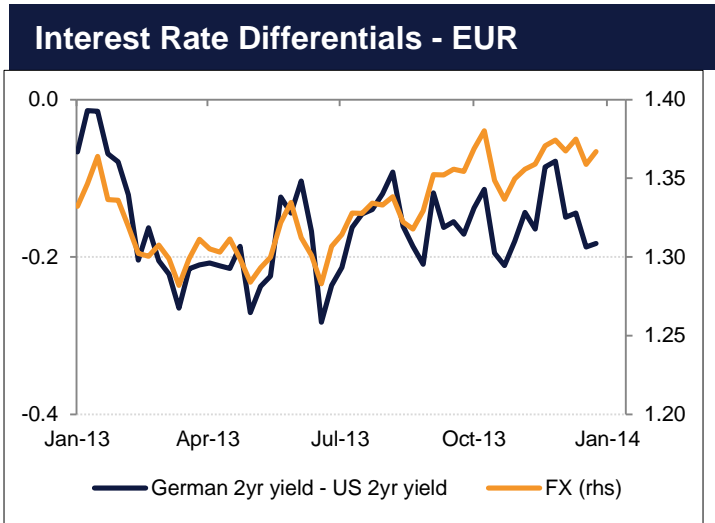
FX Forecasts - Major						Forwards		
	Spot 10.01	1M	3M	6M	12M	3M	6M	12M
EUR/USD	1.3670	1.34	1.31	1.28	1.25	1.3669	1.3669	1.3673
USD/JPY	104.18	106.0	107.0	109.0	112.0	104.1349	104.0805	103.8901
USD/CHF	0.9024	0.92	0.95	0.98	1.04	0.9018	0.9011	0.8991
GBP/USD	1.6483	1.63	1.61	1.60	1.62	1.6472	1.6459	1.6431
AUD/USD	0.8995	0.88	0.87	0.85	0.80	0.8942	0.8888	0.8779
USD/CAD	1.0892	1.10	1.11	1.13	1.15	1.0916	1.0938	1.0981
EUR/GBP	0.8294	0.82	0.81	0.80	0.77	0.8299	0.8305	0.8322
EUR/JPY	142.3900	142	140	139	140	142.3893	142.3885	142.3864
EUR/CHF	1.2336	1.23	1.24	1.25	1.26	1.2327	1.2317	1.2294
EUR/NOK	8.3985	8.30	8.20	8.0	7.75	8.4259	8.4520	8.5056
EUR/SEK	8.8645	8.80	8.70	8.60	8.50	8.8776	8.8903	8.9211
NZD/USD	0.8303	0.82	0.83	0.83	0.82	0.8248	0.8184	0.8041

FX Forecasts - Emerging						Forwards		
	Spot 10.01	1M	3M	6M	12M	3M	6M	12M
USD/SAR*	3.7504	3.75	3.75	3.75	3.75	3.7505	3.7509	3.7519
USD/AED*	3.6730	3.67	3.67	3.67	3.67	3.6723	3.6721	3.6714
USD/KWD	0.2830	0.282	0.285	0.282	0.28	0.2899	0.2925	0.3031
USD/OMR*	0.3850	0.38	0.38	0.38	0.38	0.3842	0.3838	0.3823
USD/BHD*	0.3770	0.376	0.376	0.376	0.376	0.3782	0.3792	0.3825
USD/QAR*	3.6408	3.64	3.64	3.64	3.64	3.6439	3.6463	3.6527
USD/EGP	6.9612	6.89	6.89	6.89	6.89	7.2339	7.5439	8.1744
USD/INR	61.9050	62.00	61.00	59.00	57.00	61.9166	61.9293	61.9533
USD/CNY	6.0521	6.10	6.15	6.20	6.20	-	-	-

Source: Bloomberg, Emirates NBD Research

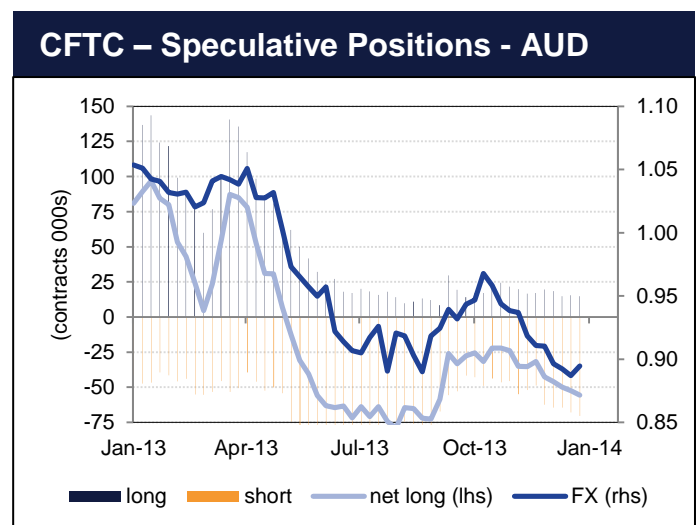
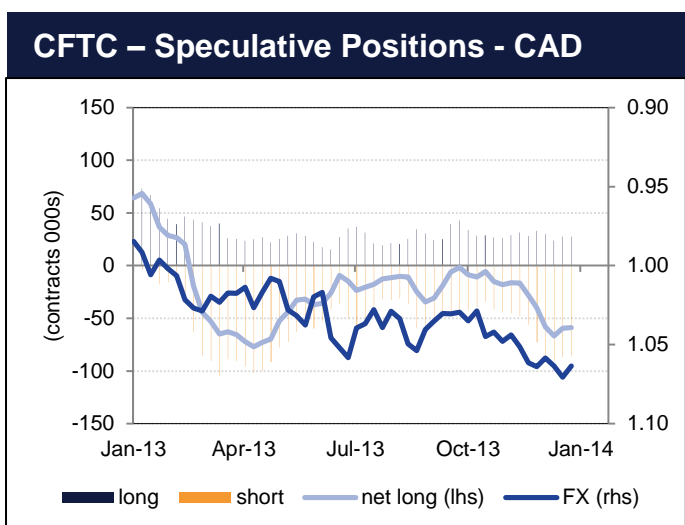
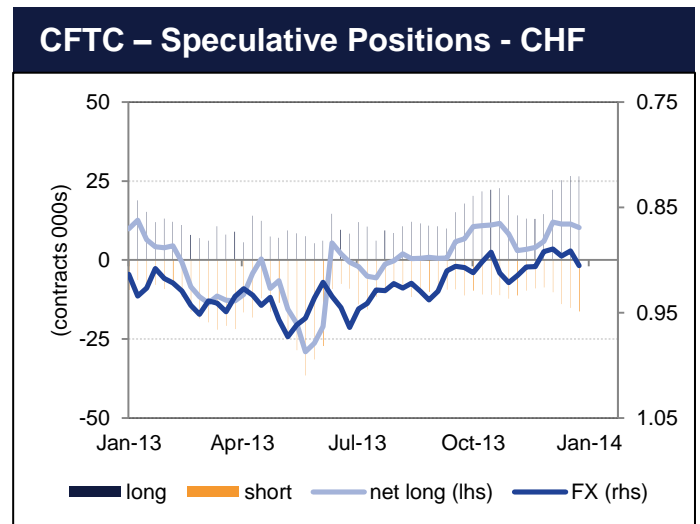
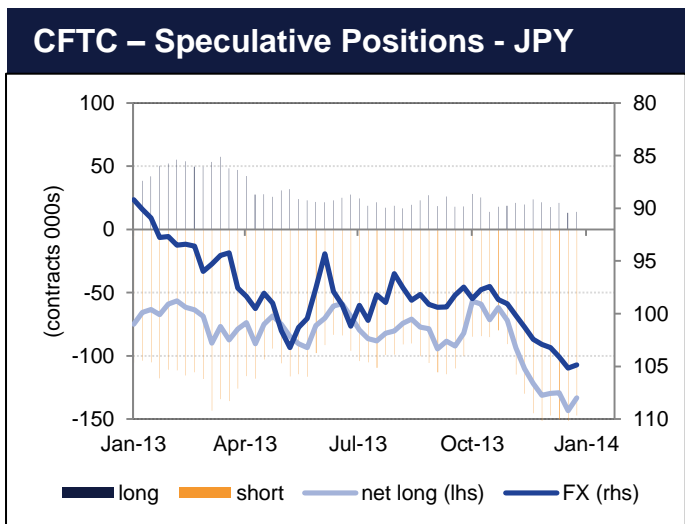
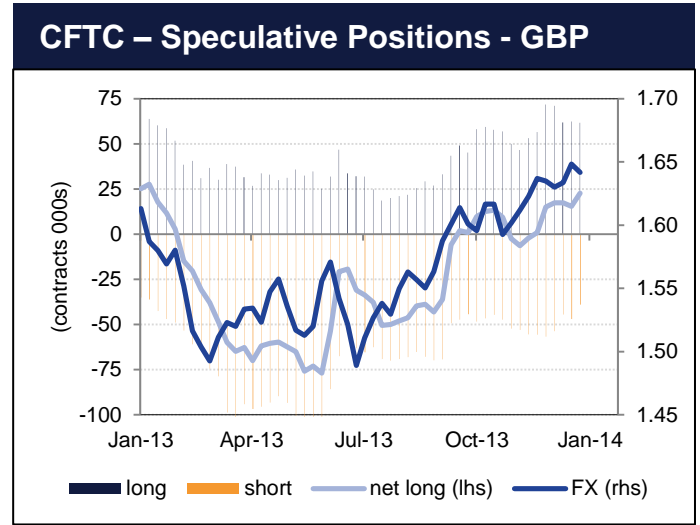
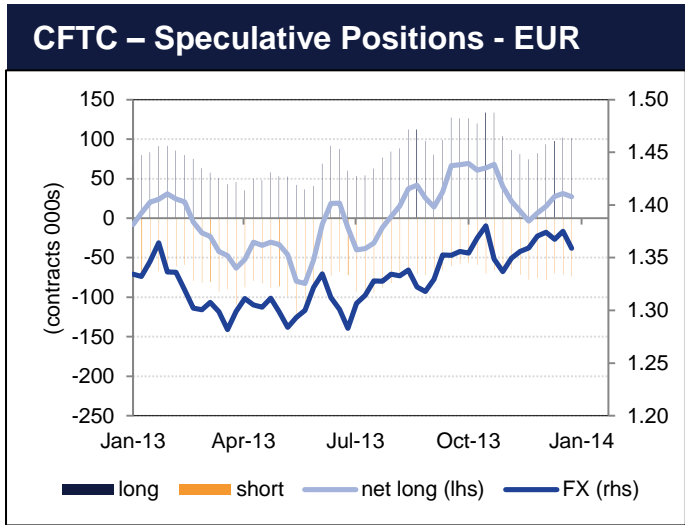
*Denotes USD peg

Major Currency Pairs and Interest Rates



Source: Bloomberg, Emirates NBD Research

Major Currency Positions



Source: Bloomberg, Emirates NBD Research

Economic Calendar

Date	Country	Event
13-Jan	Italy	Industrial Production
	India	CPI
14-Jan	France	CPI
	Italy	CPI
	UK	CPI
	UK	Retail Price Index
	Eurozone	Industrial Production
	US	Retail Sales
15-Jan	India	WPI
	Germany	GDP
	Switzerland	Retail Sales
	Eurozone	Trade Balance
	US	MBA Mortgage Applications
	Russia	CPI
	US	Empire Manufacturing
	Canada	Existing Home Sales
	US	Fed Reserve releases Beige Book
	Brazil	Selic Rate
16-Jan	Japan	Tertiary Industry Index
	UK	RICS House Price Balance
	Australia	Unemployment Rate
	Germany	CPI
	Italy	Trade Balance
	Eurozone	CPI
	Brazil	Retail Sales
	US	CPI
	US	Initial Jobless Claims
	US	NAHB Housing Market Index
	Egypt	Rate decision
17-Jan	Japan	Consumer Confidence Index
	UK	Retail Sales
	US	Housing Starts
	US	Industrial Production
	US	U of Michigan Confidence

Source: Bloomberg

Disclaimer

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS OF ACCESS FOR THE PUBLICATION BEFORE THE USE THEREOF. By continuing to access and use the publication, you signify you accept these terms and conditions. Emirates NBD reserves the right to amend, remove, or add to the publication and Disclaimer at any time. Such modifications shall be effective immediately. Accordingly, please continue to review this Disclaimer whenever accessing, or using the publication. Your access of, and use of the publication, after modifications to the Disclaimer will constitute your acceptance of the terms and conditions of use of the publication, as modified. If, at any time, you do not wish to accept the content of this Disclaimer, you may not access, or use the publication. Any terms and conditions proposed by you which are in addition to or which conflict with this Disclaimer are expressly rejected by Emirates NBD and shall be of no force or effect. Information contained herein is believed by Emirates NBD to be accurate and true but Emirates NBD expresses no representation or warranty of such accuracy and accepts no responsibility whatsoever for any loss or damage caused by any act or omission taken as a result of the information contained in the publication. The publication is provided for informational uses only and is not intended for trading purposes. Charts, graphs and related data/information provided herein are intended to serve for illustrative purposes. The data/information contained in the publication is not designed to initiate or conclude any transaction. In addition, the data/information contained in the publication is prepared as of a particular date and time and will not reflect subsequent changes in the market or changes in any other factors relevant to their determination. The publication may include data/information taken from stock exchanges and other sources from around the world and Emirates NBD does not guarantee the sequence, accuracy, completeness, or timeliness of information contained in the publication provided thereto by or obtained from unaffiliated third parties. Moreover, the provision of certain data/information in the publication may be subject to the terms and conditions of other agreements to which Emirates NBD is a party.

None of the content in the publication constitutes a solicitation, offer or recommendation by Emirates NBD to buy or sell any security, or represents the provision by Emirates NBD of investment advice or services regarding the profitability or suitability of any security or investment. Moreover, the content of the publication should not be considered legal, tax, accounting advice. The publication is not intended for use by, or distribution to, any person or entity in any jurisdiction or country where such use or distribution would be contrary to law or regulation. Accordingly, anything to the contrary herein set forth notwithstanding, Emirates NBD, its suppliers, agents, directors, officers, employees, representatives, successors, assigns, affiliates or subsidiaries shall not, directly or indirectly, be liable, in any way, to you or any other person for any: (a) inaccuracies or errors in or omissions from the publication including, but not limited to, quotes and financial data; (b) loss or damage arising from the use of the publication, including, but not limited to any investment decision occasioned thereby; (c) UNDER NO CIRCUMSTANCES, INCLUDING BUT NOT LIMITED TO NEGLIGENCE, SHALL EMIRATES NBD, ITS SUPPLIERS, AGENTS, DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, SUCCESSORS, ASSIGNS, AFFILIATES OR SUBSIDIARIES BE LIABLE TO YOU FOR DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES EVEN IF EMIRATES NBD HAS BEEN ADVISED SPECIFICALLY OF THE POSSIBILITY OF SUCH DAMAGES, ARISING FROM THE USE OF THE PUBLICATION, INCLUDING BUT NOT LIMITED TO, LOSS OF REVENUE, OPPORTUNITY, OR ANTICIPATED PROFITS OR LOST BUSINESS. The information contained in the publication does not purport to contain all matters relevant to any particular investment or financial instrument and all statements as to future matters are not guaranteed to be accurate. Anyone proposing to rely on or use the information contained in the publication should independently verify and check the accuracy, completeness, reliability and suitability of the information and should obtain independent and specific advice from appropriate professionals or experts regarding information contained in the publication. Further, references to any financial instrument or investment product is not intended to imply that an actual trading market exists for such instrument or product. In publishing this document Emirates NBD is not acting in the capacity of a fiduciary or financial advisor.

Emirates NBD and its group entities (together and separately, "Emirates NBD") does and may at any time solicit or provide commercial banking, investment banking, credit, advisory or other services to the companies covered in its reports. As a result, recipients of this report should be aware that any or all of the foregoing services may at times give rise to a conflict of interest that could affect the objectivity of this report.

The securities covered by this report may not be suitable for all types of investors. The report does not take into account the investment objectives, financial situations and specific needs of recipients.

Data included in the publication may rely on models that do not reflect or take into account all potentially significant factors such as market risk, liquidity risk and credit risk. Emirates NBD may use different models, make valuation adjustments, or use different methodologies when determining prices at which Emirates NBD is willing to trade financial instruments and/or when valuing its own inventory positions for its books and records. In receiving the publication, you acknowledge and agree that there are risks associated with investment activities. Moreover, you acknowledge in receiving the publication that the responsibility to obtain and carefully read and understand the content of documents relating to any investment activity described in the publication and to seek separate, independent financial advice if required to assess whether a particular investment activity described herein is suitable, lies exclusively with you. You acknowledge and agree that past investment performance is not indicative of the future performance results of any investment and that the information contained herein is not to be used as an indication for the future performance of any investment activity. You acknowledge that the publication has been developed, compiled, prepared, revised, selected, and arranged by Emirates NBD and others (including certain other information sources) through the application of methods and standards of judgment developed and applied through the expenditure of substantial time, effort, and money and constitutes valuable intellectual property of Emirates NBD and such others. All present and future rights in and to trade secrets, patents, copyrights, trademarks, service marks, know-how, and other proprietary rights of any type under the laws of any governmental authority, domestic or foreign, shall, as between you and Emirates NBD, at all times be and remain the sole and exclusive property of Emirates NBD and/or other lawful parties. Except as specifically permitted in writing, you acknowledge and agree that you may not copy or make any use of the content of the publication or any portion thereof. Except as specifically permitted in writing, you shall not use the intellectual property rights connected with the publication, or the names of any individual participant in, or contributor to, the content of the publication, or any variations or derivatives thereof, for any purpose.

YOU AGREE TO USE THE PUBLICATION SOLELY FOR YOUR OWN NONCOMMERCIAL USE AND BENEFIT, AND NOT FOR RESALE OR OTHER TRANSFER OR DISPOSITION TO, OR USE BY OR FOR THE BENEFIT OF, ANY OTHER PERSON OR ENTITY. YOU AGREE NOT TO USE, TRANSFER, DISTRIBUTE, OR DISPOSE OF ANY DATA/INFORMATION CONTAINED IN THE PUBLICATION IN ANY MANNER THAT COULD COMPETE WITH THE BUSINESS INTERESTS OF EMIRATES NBD. YOU MAY NOT COPY, REPRODUCE, PUBLISH, DISPLAY, MODIFY, OR CREATE DERIVATIVE WORKS FROM ANY DATA/INFORMATION CONTAINED IN THE PUBLICATION. YOU MAY NOT OFFER ANY PART OF THE PUBLICATION FOR SALE OR DISTRIBUTE IT OVER ANY MEDIUM WITHOUT THE PRIOR WRITTEN CONSENT OF EMIRATES NBD. THE DATA/INFORMATION CONTAINED IN THE PUBLICATION MAY NOT BE USED TO CONSTRUCT A DATABASE OF ANY KIND. YOU MAY NOT USE THE DATA/INFORMATION IN THE PUBLICATION IN ANY WAY TO IMPROVE THE QUALITY OF ANY DATA SOLD OR CONTRIBUTED TO BY YOU TO ANY THIRD PARTY. FURTHERMORE, YOU MAY NOT USE ANY OF THE TRADEMARKS, TRADE NAMES, SERVICE MARKS, COPYRIGHTS, OR LOGOS OF EMIRATES NBD OR ITS SUBSIDIARIES IN ANY MANNER WHICH CREATES THE IMPRESSION THAT SUCH ITEMS BELONG TO OR ARE ASSOCIATED WITH YOU OR, EXCEPT AS OTHERWISE PROVIDED WITH EMIRATES NBD'S PRIOR WRITTEN CONSENT, AND YOU ACKNOWLEDGE THAT YOU HAVE NO OWNERSHIP RIGHTS IN AND TO ANY OF SUCH ITEMS. MOREOVER YOU AGREE THAT YOUR USE OF THE PUBLICATION IS AT YOUR SOLE RISK AND ACKNOWLEDGE THAT THE PUBLICATION AND ANYTHING CONTAINED HEREIN, IS PROVIDED "AS IS" AND "AS AVAILABLE," AND THAT EMIRATES NBD MAKES NO WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, AS TO THE PUBLICATION, INCLUDING, BUT NOT LIMITED TO, MERCHANTABILITY, NON-INFRINGEMENT, TITLE, OR FITNESS FOR A PARTICULAR PURPOSE OR USE. You agree, at your own expense, to indemnify, defend and hold harmless Emirates NBD, its Suppliers, agents, directors, officers, employees, representatives, successors, and assigns from and against any and all claims, damages, liabilities, costs, and expenses, including reasonable attorneys' and experts' fees, arising out of or in connection with the publication, including, but not limited to: (i) your use of the data contained in the publication or someone using such data on your behalf; (ii) any deletions, additions, insertions or alterations to, or any unauthorized use of, the data contained in the publication or (iii) any misrepresentation or breach of an acknowledgement or agreement made as a result of your receiving the publication.

Emirates NBD Research & Treasury Contact List

Emirates NBD Head Office
12th Floor
Baniyas Road, Deira
P.O Box 777
Dubai

Aazar Ali Khwaja
Group Treasurer & EVP Global Markets &
Treasury
+971 4 609 3000
aazark@emiratesnbd.com

Tim Fox
Head of Research &
Chief Economist
+971 4 230 7800
timothyf@emiratesnbd.com

Research

Khatija Haque
Senior Economist
+971 4 509 3065
khatijah@emiratesnbd.com

Irfan Ellam
Head of MENA Equity Research
+971 4 509 3064
Mohammedie@emiratesnbd.com

Aditya Pugalia
Analyst
+971 4 230 7802
adityap@emiratesnbd.com

Jean-Paul Pigat
MENA Economist
+971 4 230 7807
jeanp@emiratesnbd.com

Sales & Structuring

Head of Sales & Structuring
Sayed Sajjid Sadiq
+971 4 230 7777
sayeds@emiratesnbd.com

Saudi Arabia Sales
Numair Attiyah
+966 1 282 5625
numaira@emiratesnbd.com

Singapore Sales
Supriyakumar Sakhalkar
+65 65785 627
supriyakumars@emiratesnbd.com

London Sales
Lee Sims
+44 (0) 20 7838 2240
simsl@emiratesnbd.com

Egypt
Shahinaz Foda
+20 22 726 5050
shahinaz.foda@bnpparibas.com

Group Corporate Communications

Ibrahim Sowaidan
+971 4 609 4113
ibrahims@emiratesnbd.com

Claire Andrea
+971 4 609 4143
clairea@emiratesnbd.com